

EINE MAGAZINE HEREBY GIVES BIRTH TO YET
ANOTHER QUINTESSENTIALLY
IRREVERENT ISSUE.

EINE: THIS 4TH EDITION SQUARELY
THROWS THE GAUNTLET TO AND FRO AT IMAGE
PRODUCTION WITHIN ALL THINGS PERIPHE-
RAL TO THE CAMOUFLAGE OF CONTEMPORARY
ART. HERE IS A PUBLICATION THAT
CANNIBALIZES ALL THINGS
IN OUR ATHEISTIC CULTURE. IT BELIEVES IN
NOTHING AND EVERY WILLFUL POSSIBILITY AT
ONCE; A MENTAL SPACE WHERE THE SEXY, OU-
TRAGEOUS, UNRULY, AND ENGROSSING MEET
THROUGH A GRIMY HIGHBROW LENS.

EINE IS AN EXTENSION OF ALEX RUTHNER'S ROLE
AS AN EMCEE ARTIST WHO MAKES TORRIDLY
ABSURDIST PAINTINGS ABOUT HIS DEMIMONDE
CIRCLE. HIS MERRY BAND OF SOCIAL MEDIA
MISFITS SNIDELY LAYS WASTE TO BOURGEOIS
TASTE. WITH A BARREL FULL OF IRONY THAT
PUNKS OUT THE RAREFIED PRETENSIONS OF THE
HUDDLED CONSUMERS THOSE PAINTING DIARI-
ES MAKE ME LAUGH, MAKE ME CRY.



EINE: DIE MAGAZIN. A STYLE THAT IS AS CRASS AS IT IS SUBLIME, PARADOXICALLY VEERING TOWARDS THE LITERARY, SANS IDEOLOGY OR UNHINGED BY THEORY-LADEN DIGRESSIONS.

EINE GETS TO THE POINT. IT CUTS YOUR HEART OUT THEN PUTS IT BACK INTO PLACE WITHOUT LOSING A PULSE. IT DOESN'T WEAR YOUR HEART ON ITS SLEEVE BUT FOR FUN DOES ROLL IT ON THE BARROOM FLOOR.

EINE: IS A MONSTER OF ART DIRECTION WITH A BONNET AND A BOUQUET OF CULTURAL FLIPPANCY.

EINE: IS A PERFORMANCE ETUDE IN A PRINTED MEDIA FORMAT. IT PERFORMS SOLELY FOR ITS OWN AMUSEMENT INVITING THE BOLD MINDED INTO ITS TIGHTLY BOUND, ACTION PACKED PAGES. YOU CANNOT SUBSCRIBE TO IT. IT IS SOUGHT AFTER.

EINE: HIGH ATOP ITS BABYLONIAN TOWER OBSERVES A SHIP OF FOOLS ON THE HORIZON. TAKE HEED DEAR READER OF RAPTUROUS ARMAGEDDON NOVELS, SUNDAY DRIVERS, SNAKE-OIL SALESMEN, AND NEW AGE PROSELYTIZERS!





EINE: JANUS AT YOUR DOOR.
THOSE WHO CANNOT ENTER DO NOT BELONG.
BEWARE PASSERBY!

MAX HENRY

VIENNA
5.22.2012,





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Hanna Putz

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